

# **Role Profile**

Job Title : Photoshop Artist

Department : Marketing Production

### Main purpose of the role:

Assist the Marketing Production Manager and Stills Photographer in post-production clean-up work on stills photography for marketing and licensing purposes, contributing to the global promotion and sale of feature films. Collaborate with the Stills Photographer, Director, Animation lead, and Director of Photography (DOP) to produce high-detail work.

### **Duties & Responsibilities:**

- Work on images provided by the Stills Photographer: conduct retouching, compositing, colour correction, rig removal, clean-up, and other touch-ups as per instructions from the Stills Photographer, Director, Head of Animation, or DOP.
- Delivering finished assets in the agreed format to the MPM to arrange approval.
- Delivering final approved assets in the agreed formatted with the correct naming convention and including the relative meta data attached to the file into the relative location.
- Uploading reference material when required.
- Assist with the digital asset management, archiving all marketing assets to the correct servers.
- Assist the Stills Photographer with the setting up and shooting of stills as required.
- Keep the MPM informed of any delays or disruption to workflow that may affect delivery deadline. As well as updating the tracking document with relevant and new information.
- Supporting MPM on tracking documents and notes given back from creative teams.

#### Responsible to: Production Manager (Marketing & Licensing Assets)

## Person Specification (essential and desirable background, skills and experience)

- Experience of Stop Motion Animation desirable, but not essential.
- Ability to work to and interpret briefs
- Ability to work on own and manage personal work load
- Excellent knowledge of Adobe Creative Suite, especially Photoshop
- Excellent knowledge of print and digital specs.
- Excellent communication and team skills
- Desirable but not essential. knowledge of Microsoft 365 and office programs.